



**ICARD** 2021  
VIRTUAL EDITION  
INTERNATIONAL CONFERENCE ON ACID ROCK DRAINAGE

**MEETING  
CHALLENGE  
THROUGH  
INNOVATION**

## **Sponsorship Prospectus**

As part of the International Network for Acid Prevention (INAP) mandate to proactively lead global best practice in acid and metalliferous drainage (AMD) it hosts an International Conference on Acid Rock Drainage (ICARD) every three years.

INAP is proud to host the first virtual ICARD, September 21-23, 2021. The theme of the 2021 ICARD is “Meeting Challenge Through Innovation”. What a better way to frame the first virtual ICARD event, than through the lens of challenge and innovation. The virtual event will host industry leaders to discuss how mining companies are changing their practices and what is in the innovation pipeline to tackle AMD now and into the future.

September 21-23 | **Online**

[www.icard2021.com](http://www.icard2021.com)

## Raise your profile and build partnerships at Virtual ICARD 2021!

### Why Sponsor?

The virtual International Conference on Acid Rock Drainage provides a forum for sharing current best practices, case studies, emerging technologies, and ongoing research.

As a sponsor, you will have an opportunity to:

- Position your company as a visible supporter of these discussions;
- Align your brand with this important and established conference;
- Create awareness of your brand among an international audience;
- Build and enhance relationships with key industry decision-makers; and
- Learn about the latest technology and industry trends.

### Who attends?

We expect an audience of approximately 300-400 attendees. Delegates will include:

- Executives
- Environmental Practitioners
- Regulators
- Scientists
- Engineers
- Mine Planning Professionals
- Industry
- Government
- Researchers
- Educational institutions
- Consultants
- Others interested in AMD management

### What to expect from a virtual event?

The first virtual ICARD is developed to encourage participation from across the globe. Over the span of three days, the virtual event will host 4 hours of content per day that includes keynote presentations, pre-recorded mine site tours, pre-recorded and live panel discussions, and interactive networking areas.

The platform will be accessible 24 hours a day with on-demand content available for 3 months following the event. Attendees from around the world will be able to view and connect with each other through the virtual event platform.

## Sponsorship Opportunities

Associate your organisation as a Virtual ICARD 2021 sponsor and take advantage of the maximum exposure this conference will offer. You will benefit from prominent exposure and representation with the following entitlements.

### Platinum Sponsor

**\$10,000** (Limited to 2 Opportunities)

Our Platinum-level partners will receive a high level of promotion.

- Opportunity to provide a one (1) minute promotional video featured in the on-demand content channel (to be approved by organising committee)
- Eight (8) complimentary full delegate registrations
- Prominent placement of company profile in the virtual Sponsor Hall
- Company logo on the conference website with link to URL
- High profile recognition on all conference materials, including:
  - Conference networking platform (Whova)
  - Live and recorded event videos
  - Logo on opening and closing slides
- Social media recognition of sponsorship (sponsor tagged in posts, if possible)

### Gold Sponsor

**\$5,000** (Limited to 5 Opportunities)

- Six (6) complimentary full delegate registrations
- Company logo on the conference website with link to URL
- Company profile in the virtual Sponsor Hall
- Recognition on all conference materials, including:
  - Conference networking platform (Whova)
  - Live and recorded event videos
  - Logo on opening and closing slides

### Silver Sponsor

**\$3,500**

- Four (4) complimentary full delegate registrations
- Company logo on the conference website with link to URL
- Company profile in the virtual Sponsor Hall
- Recognition on all conference materials, including:
  - Conference networking platform (Whova)
  - Live and recorded event videos
  - Logo on opening and closing slides

### Bronze Sponsor

**\$2,500**

- Two (2) complimentary full delegate registrations
- Company logo on the conference website with link to URL
- Company profile in the virtual Sponsor Hall
- Recognition on all conference materials, including:
  - Conference networking platform (Whova)
  - Live and recorded event videos
  - Logo on opening and closing slides

## Maximize Your Profile Through These Limited Opportunities

### Keynote Session Sponsor

**\$8,000**

(Limited to 3 Opportunities)

- Opportunity to introduce keynote speaker or to provide a one (1) minute promotional video featured in the on-demand content channel (to be approved by organising committee)
- Six (6) complimentary full delegate registrations
- Logo displayed on opening and closing slides for sponsored Keynote session
- Company profile in the virtual Sponsor Hall
- Company logo on the conference website with link to URL
- High profile recognition on all conference materials, including:
  - Conference networking platform (Whova)
  - Live and recorded event videos
  - Logo on opening and closing slides

### “Talk of the Day” Sponsor

**\$6,000**

(Limited to 3 Opportunities)

Delegates will have the opportunity to vote on their favourite technical presentation of the day, which will be featured as the sponsored “Talk of the Day.”

- Four (4) complimentary full delegate registrations
- Company profile in the virtual Sponsor Hall
- Company logo on the conference website with link to URL
- Recognition as the “Talk of the Day” sponsor on conference materials, including:
  - Conference networking platform (Whova)
  - Logo on opening and closing slides
  - Social media accounts

### Community / Student Attendance Sponsor

**\$1,000**

(Limited to 5 Opportunities)

This funding is intended to provide attendance for ten (10) students or community members that may not be able to attend otherwise.

- Your company logo on the conference website
- Company profile in the virtual Sponsor Hall
- Your company logo on sponsor acknowledgement signage on the online conference platform
- Logo acknowledgement in dedicated conference promotional materials

### Custom Sponsorships

Do you not see the sponsorship package that works best for your company? We would be pleased to connect with you to discover how we can tailor a sponsorship package to suit your organizational needs.



For further information about sponsoring or to learn about additional sponsorship opportunities, please contact:

Sponsorship Coordinator | C3 Alliance Corp.  
info@icard2021.com

## Sponsorship Commitment Form

To sponsor the Virtual ICARD 2021, please fill out this form and return to [info@icard2021.com](mailto:info@icard2021.com)

Mark the option(s) you would like to sponsor:

- \$10,000 Platinum
- \$5,000 Gold
- \$3,500 Silver
- \$2,000 Bronze
- \$8,000 Keynote
- \$6,000 Talk of the Day
- \$1,000 Attendance

Organization: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/Town: \_\_\_\_\_

Prov/Terr/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

### IMPORTANT NOTES

- All costs are expressed in Canadian dollars (CAD). All sponsorship packages are exclusive of GST (5%). Applicable taxes will be added at the time of purchase.
- Payment will be submitted to C3 Alliance Corp., Suite 408, 688 West Hastings Street, Vancouver, BC, Canada V6B 1P1. Invoices with payment instructions will be provided upon receipt of the commitment form.

### TERMS AND CONDITIONS

- A signed commitment form or payment will be required to reserve a sponsorship category, which will otherwise be released for general sale.
- Payment is due thirty days after your invoice has been issued. Payment for invoices generated after August 21, 2021, is due immediately.
- The Conference Organizing Committee retains the right to change the program, speakers, platform or content without further notice and assumes no liability for these changes.
- All sponsorship purchases are non-refundable. Should a sponsor be unable to participate in the conference, they will lose all entitlement to reimbursement of the amounts paid, no matter the impediment to their participation.